

## MID-YEAR REVIEW: OUR IMPACT IN 2022

CMC:Foundation for Change is dedicated to providing evidence-based tools for change to everyone who cares about a person struggling with substance use. We have taken the best science has to offer and translated it into a practical, compassionate, and accessible approach for helping called the Invitation to Change (ITC). Through training, support groups, and community infrastructure building, we use the ITC to help family, friends, treatment providers, and community leaders have an impact on the terrible toll taken by substance use.

### TRAININGS

 **16** workshops & talks

**160**  hours of training

 **562** people trained

**13**  ITC Community Groups Launched

 **55** training scholarships provided

**= \$24,155**  
And approx. \$15,000 in reduced rates for organizations across 5 trainings



**Established Family Mondays** – our own monthly support space for families!

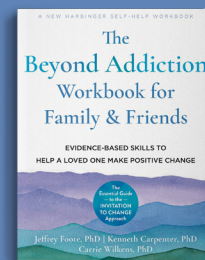
**7 meetings** have happened so far  
**8 more scheduled** this year

### RESOURCES

  
**1,236**  
workbooks sold

  
**New Training video**  
(click to view)

  
**New website**  
(click to view)



**New Book Available**

**CLICK TO PRE-ORDER TODAY**

**I rarely set [aside] the time to attend all of the trainings we offer due to my schedule, but I didn't miss a minute of your training...** I have received so many emails, texts and calls about [Ken] and the training – more so than ever! We train over 70,000 individuals a year so this is significant. Thank you! Thank you! Thank you! Thank you for sharing with us a model that works and treats all involved as they deserve to be treated.

### ITC CERTIFICATION: CREATING AN ITC NETWORK

This year we developed ITC Certification, bringing us closer to substance use and mental health professionals across the country (and even as far as Uganda and the UK!). By taking this additional training, these dedicated professionals are helping us change the landscape of substance use treatment: our fast-growing ITC network has the potential to create an entirely new treatment infrastructure, bringing compassionate, evidence-based addiction support to areas **that had little or no access to these tools – until now.**

## FUNDING NEEDS AND PRIORITIES

- ▶ **Trainings & Scholarships:** Donations help us provide scholarships to those who want to attend trainings but do not have financial resources and help us provide written materials and certification monitoring for those wanting to start groups in their communities. *Ongoing need. Every dollar helps! Each year we spend approximately \$35-40,000 on scholarships.*
- ▶ **Accessibility of Resources:** translating our Invitation to Change: A Short Guide into Spanish will help us to bring our approach to a wider audience. *We are only \$4000 away from our goal!*
- ▶ **Monthly Support Group for Families:** Every month Dr. Nicole Kosanke will run a family skills and support group for a nominal fee. *Help us keep this running for the rest of 2022 by donating \$2000.*

## ANNUAL FUND

We are a young non-profit that relies on the generosity of a small group of dedicated and passionate donors who have helped us grow into an internationally recognized thought leader in the addiction space. Our ITC approach and community building model is now considered an innovative and hopeful solution to the complex problem of addiction in this country. Your donations have made that possible. We are looking to raise \$150,000 to fund us through the remainder of 2022.

## SUPPORT OUR WORK

VISIT [CMCFFC.ORG/DONATE](https://cmcffc.org/donate)  
OR SCAN THIS CODE:



*CMC:Foundation for Change (CMC:FFC) is an independent 501c(3) charity which was created by Center for Motivation and Change (CMC) Founders Drs. Jeff Foote and Carrie Wilkens in 2017.*